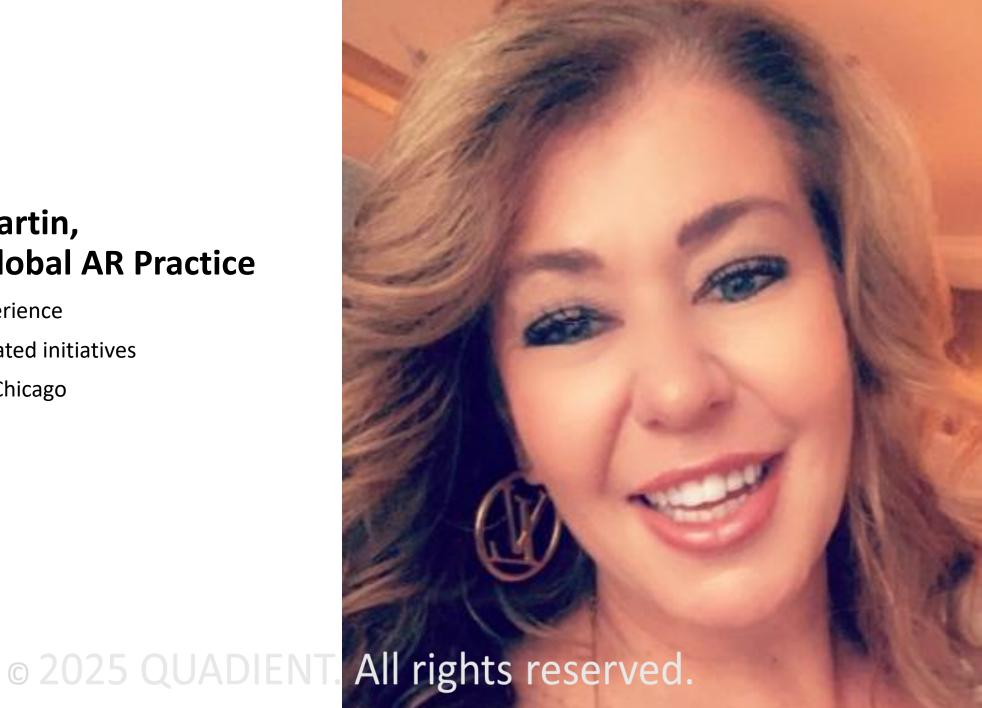


Spotting the Difference: Payment Inefficiencies, Disputes, or Stall Tactics?



Sarah-Jayne Martin, **Director, ICA Global AR Practice**

- 20+ years of AR experience
- Owned many AP-related initiatives
- Home base is chilly Chicago



"Tale as old as time..."









r/localseo • 3 mo. ago ibrahimazhar607

Client Keeps Delaying Payments – Should I Let Them Go?

A local seo client of my agency has been consistently late with payments. This month, they haven't paid us at all. The

I try to be understanding, but this is becoming a pattern, and it's affecting the business.

ties with them? Also, what are some effective ways to prevent these situations in the fut

same thing happened three months ago, and back then, they blamed "card issues" for to be understanding. but this is becoming a pattern, and it's affecting the business.

ibrahimazhar607 OP • 3mo ago

I already cut their services a few weeks ago when the payment issues started, but I think it's really time to move on now.

bselite • 3mo ago

Give a final warning and then if they don't pay within 24 hours let them go.

These types of clients will always be an issue and it 99% of the time won't get better. So unless you want to work for free I would let them go.

rpmeg • 3mo ago

No payment no work. Require prepayment and don't lift a finger til it's paid. If you need the money then sure keep chasing down checks (been there). But if it's a continued pain and you have the financial luxury to dump'em, do it. You don't even need to address payment just make something up like you're switching focus to a different type of service and can no longer service their account. Give them plenty of lead time and tips to find someone else... always helps to end things on good terms regardless of the situation.

♦ 3 ♦ Papely Award ♦ Share ···

Background-Class1393 • 3mo ago

We require a check for ACH or a credit card on file to bill them monthly automatically. If they will not give a payment form to be billed monthly we do not take them on as a client.

↔ 3 ↔ ∩ Reply Q Award ⇔ Share ···

Late payments are a cash flow killer



10%

38 days

82%

TOP CONCERN

Increase of finance managers prioritizing late customer payments

MEDIAN

Number of days across industries to get paid

SMBs

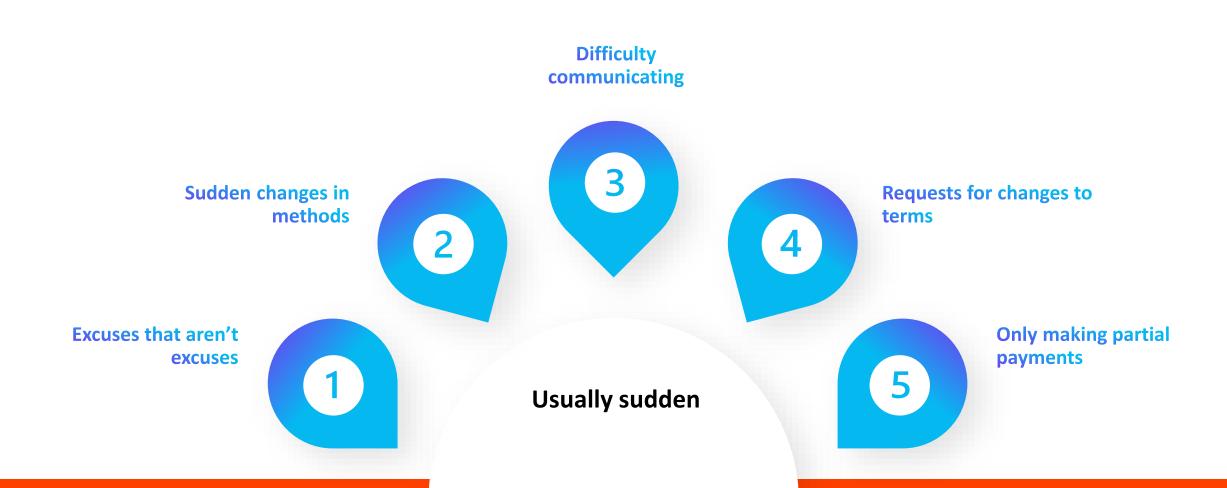
Percentage of businesses failing due to poor cash flow management

Poll #1: Which late payment reason do you think is most common?





Top 5 signs of customer stalling



Not-so-lucky 7



1 Pricing 5 Missing or unaccounted goods

Quality 6 Double billing

Document mismatches

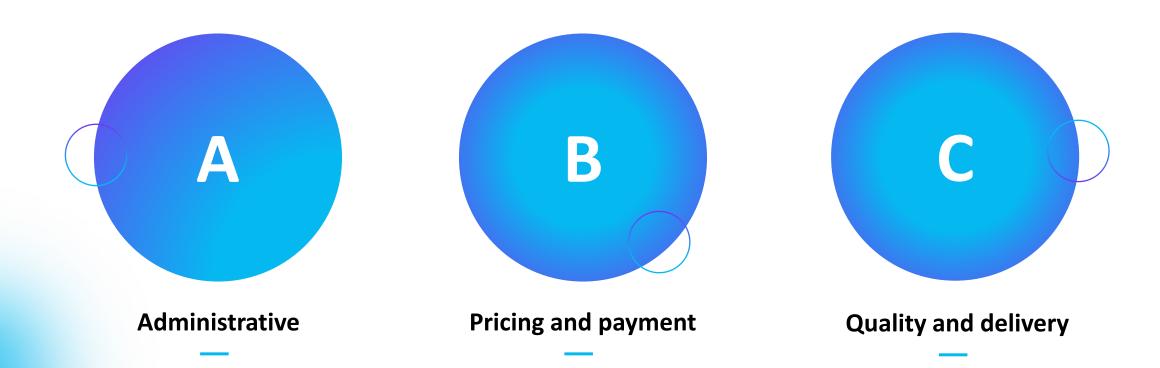
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Returns or change orders

Payment terms



Poll #2: Which kinds of disputes do you see most often?



Payment inefficiencies



Manual processes

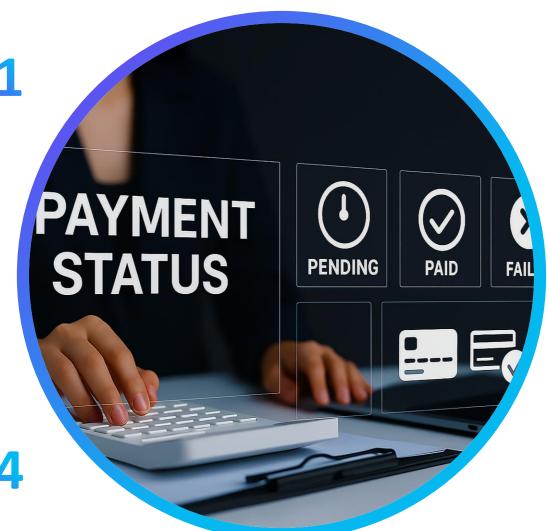
01

Outdated and disconnected systems 02

Team structure and size 03

Complex reconciliations

04





Interventions that get you paid

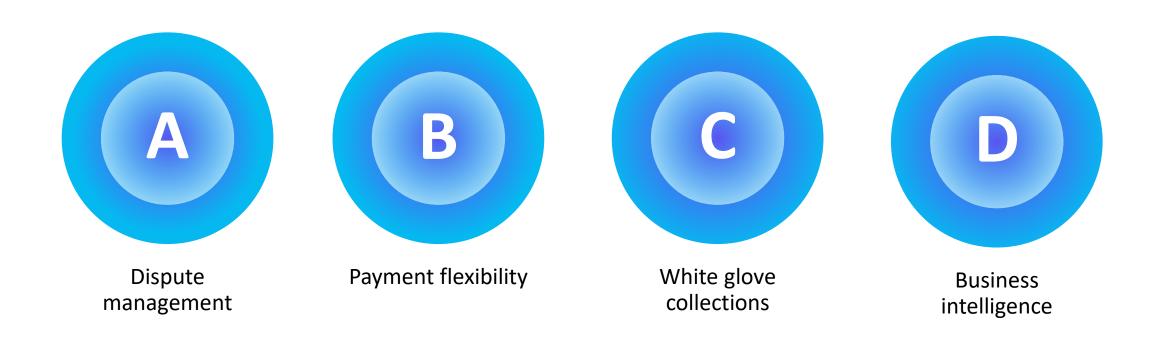
Dispute management

Payment flexibility

White glove collections

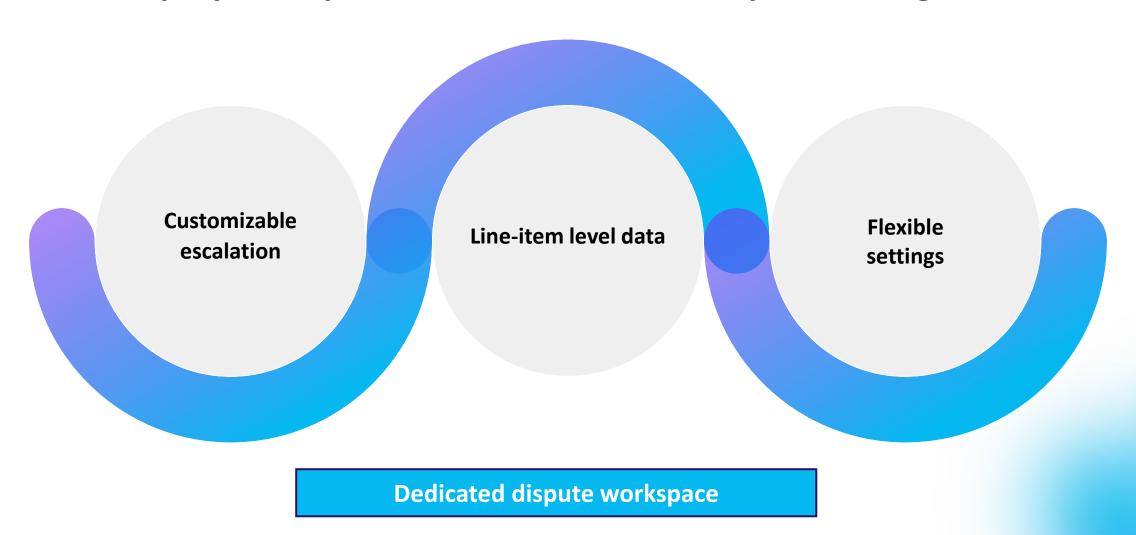
Business intelligence

Poll #3: Which payment intervention do you struggle with most?





Simplify and optimize with automated dispute management





Save time and boost your bottom line

See everything

Quickly respond

Analyze data

Report and remediate

Best worldwide payment experience



Invoice and invoice history management

4

Autopay

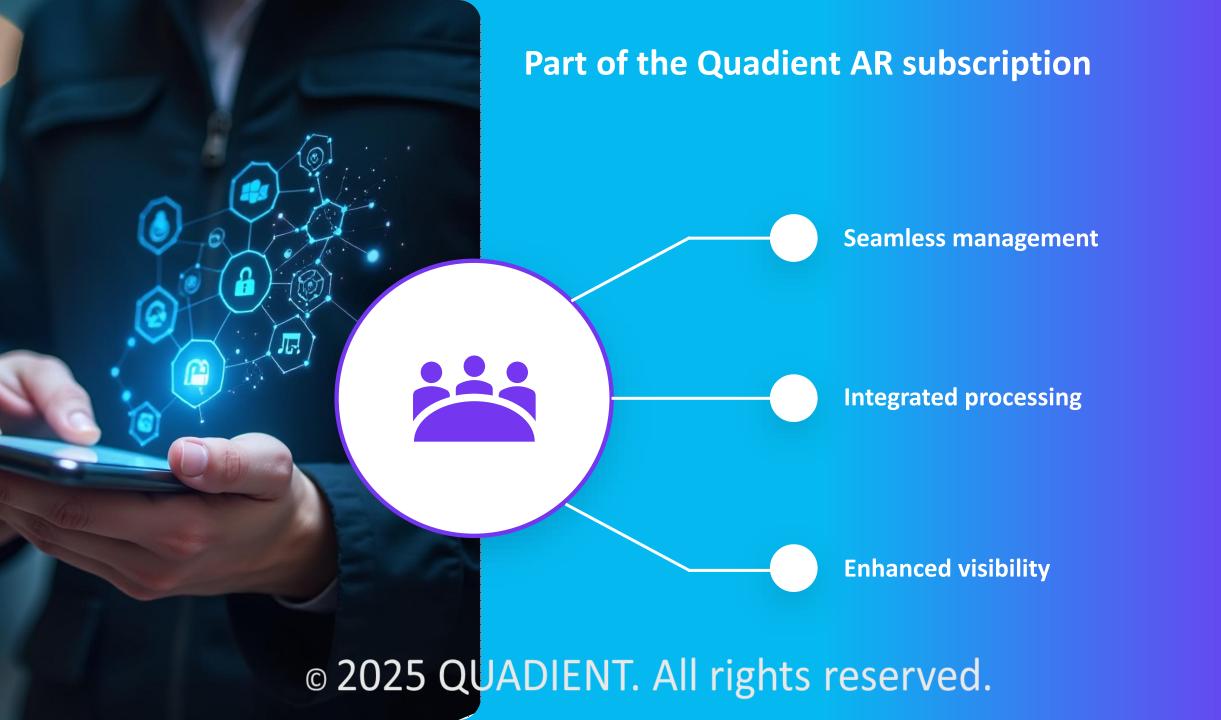
2 Instant payments

5

PCI-DSS compliance and security

Real-time payment communication

Truly a one-stop shop!





Optimize engagement and payments for a white glove approach

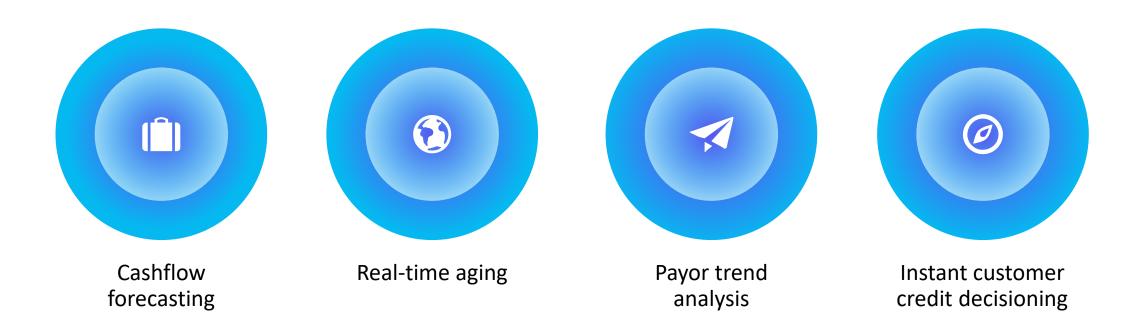


Dynamic responses



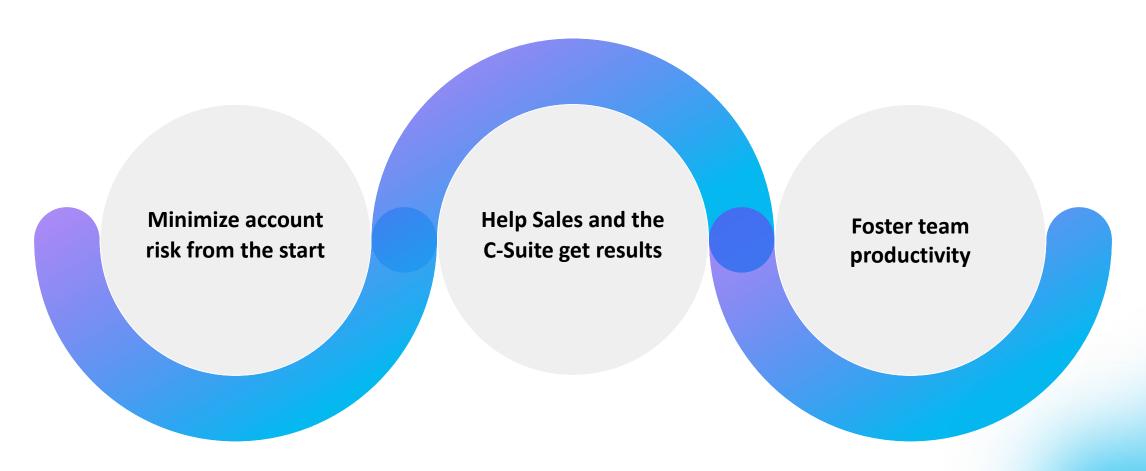


Dynamic business intelligence





Give the business what it wants!





Demo









