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Tariff-ied? Minimizing the Impact of Economic Policy on Financial Processes and Teams



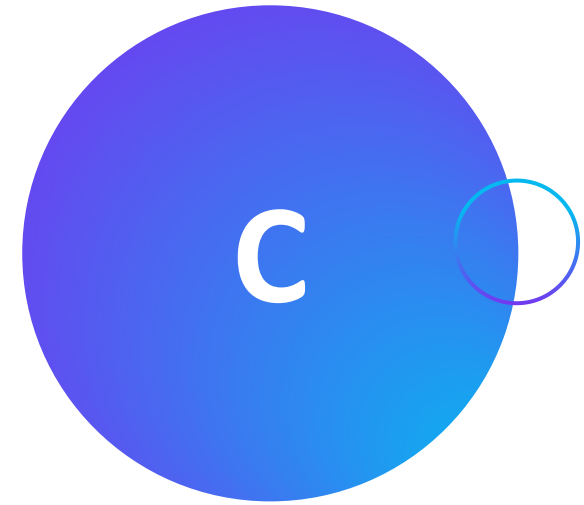
Poll #1: How much do you believe tariffs will hurt your cash flow?



Quite a bit



Not too much



Not at all





Updated 8 hours ago • 10,040 readers

Canada trade talks cut, EU upbeat

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By Jake Perez, Editor at LinkedIn News 

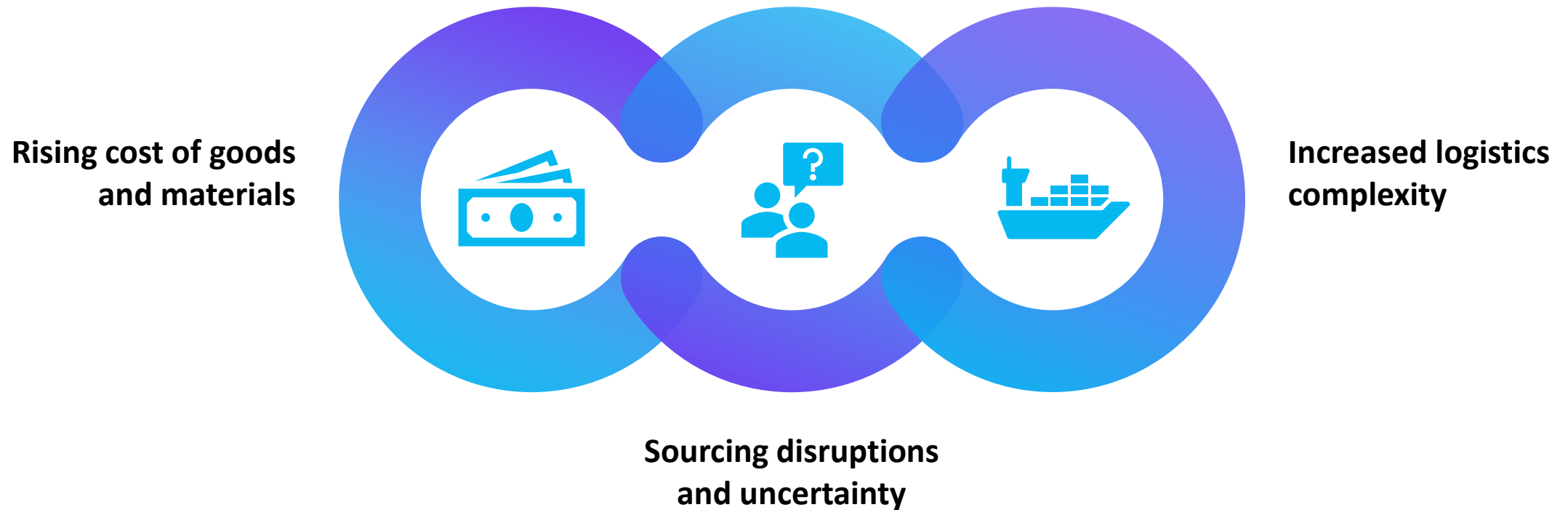
Trade talks with Canada [have come to a halt](#), and it could face fresh tariffs within days, based on a social media post by President Trump. The reason? He said Canada was angling to impose a digital services tax. Meanwhile, the European Union is signaling confidence in "some form of trade agreement" by July 9, [Bloomberg reports](#), citing anonymous sources. But Treasury Secretary Scott Bessent said [negotiations](#) with more than a dozen other trading partners might extend to Labor Day. The U.S. has announced a [framework deal](#) with China.

*North American
tariff recap*

*What will tomorrow
bring?*

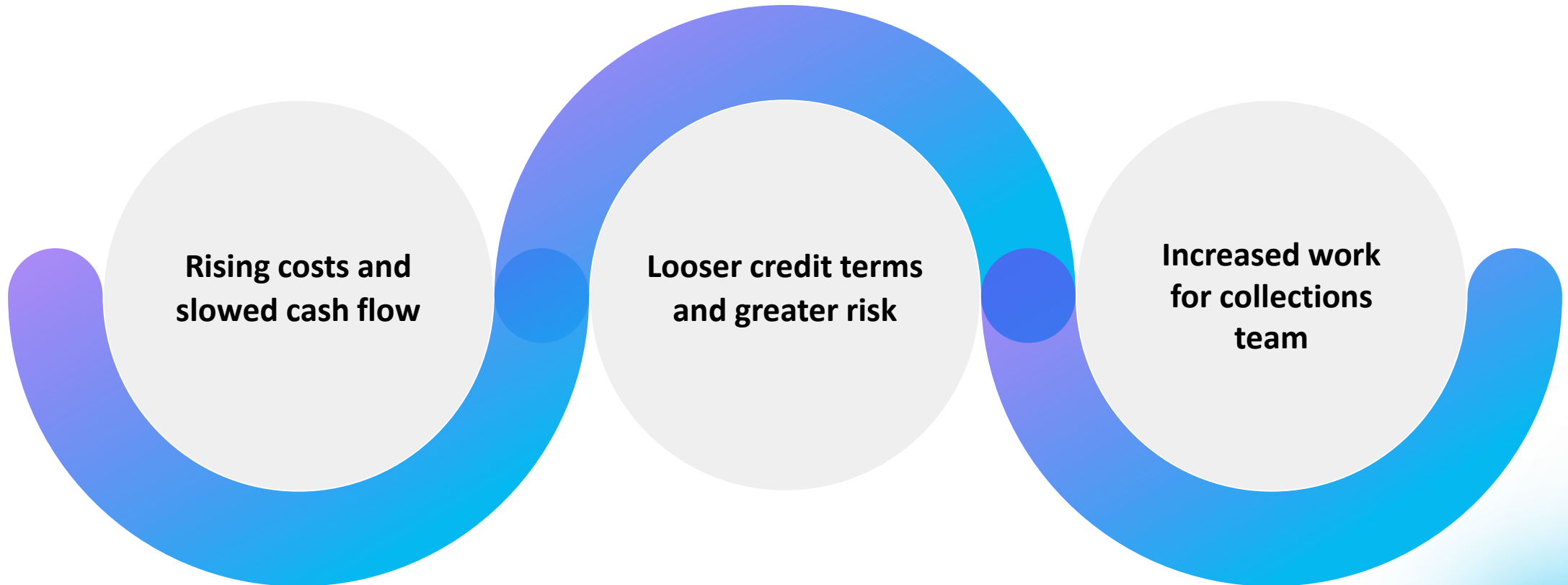
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What do tariffs do to the supply chain?





How do tariffs impact accounts receivable?





Tariffs = More work for AR



Increased interventions

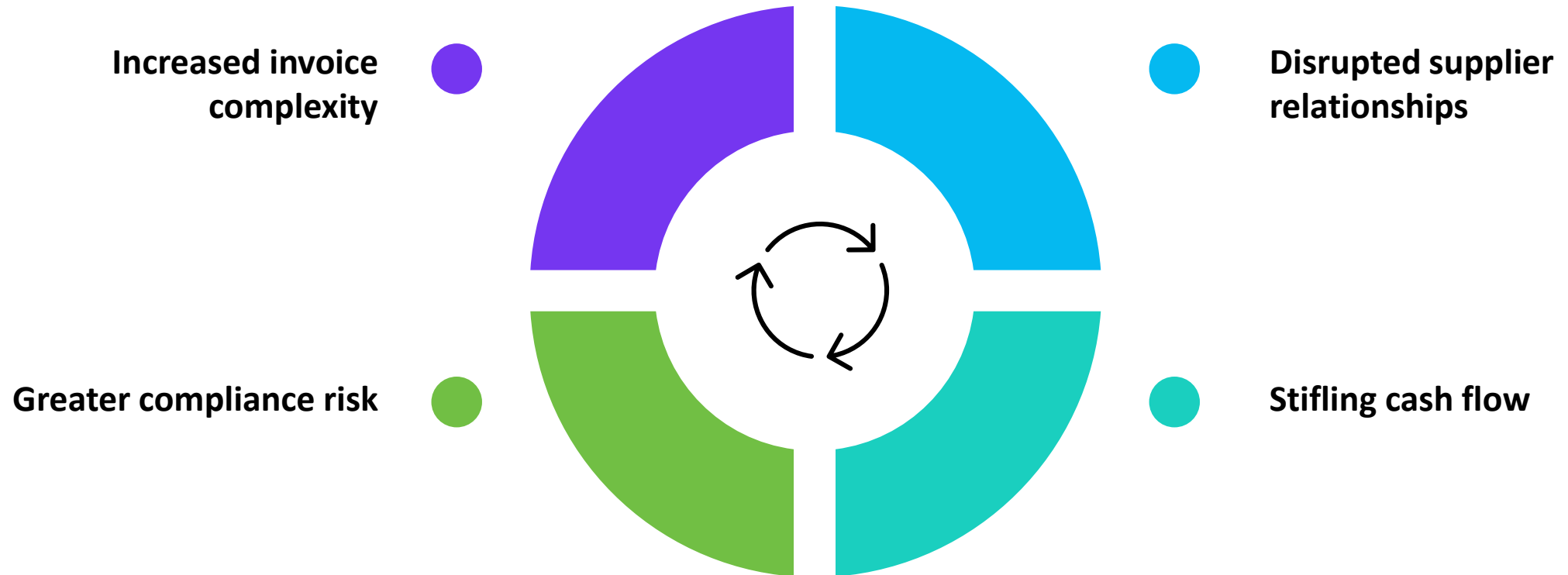


Increased disputes





How do tariffs impact accounts payable?





**Tariffs = More work
for AP**

**Increased reporting
challenges**

**Protracted processing cycle
times**

**More hours working under
greater stress**

Cash flow is your business



10%

TOP CONCERN

Increase of finance managers
prioritizing late customer payments

38 days

MEDIAN

Number of days across industries to
get paid

82%

SMBs

Percentage of businesses failing due
to poor cash flow management



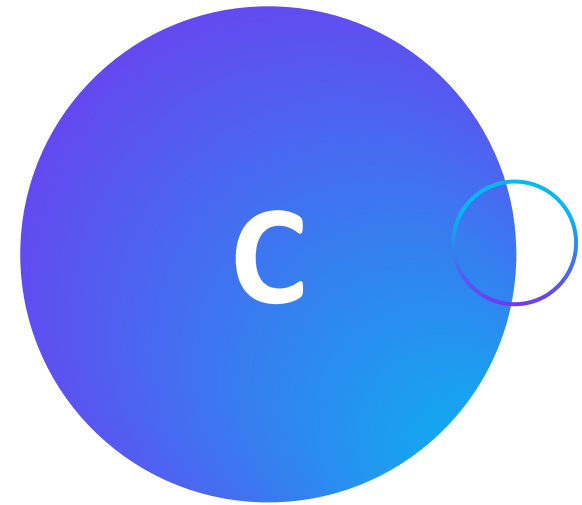
Poll #2: Where are you seeing the most negative impact of tariffs?



Costs



Workload



Errors



A server room with rows of server racks on both sides, illuminated with blue light. A large, fluffy white cloud is positioned in the center of the aisle, partially obscuring the racks. The ceiling has recessed lights.

Embracing cloud technology

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Cloud technology supports faster innovation, flexible resources, and economies of scale.





The AI difference



**63% increased
work enjoyment**



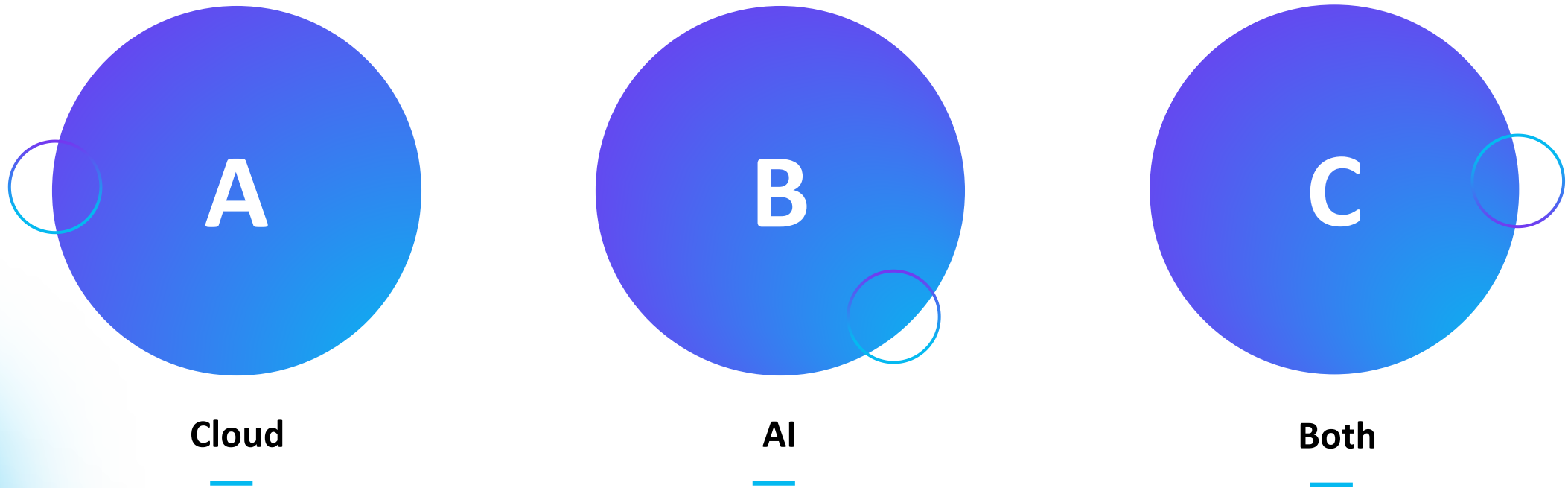
**80% improved
on-the-job performance**



**50% improved
mental health**



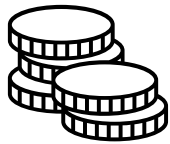
Poll #3: Which tech innovations are you currently leveraging in Finance and Accounting?





AI-powered AR tariff support

Better cash flow



Reduced errors



Enhanced customer
experience



Better financial
insights





01

**Tariff
compliance**

02

**Cost
Management**

03

**Reduced
Errors**

04

**Improved
Vendor
Relationships**

Eliminating bad tariff debt with AI



01 Get proactive with problem accounts

02 Coordinate with Sales

03 Refine credit management



On-time algorithm

Analyzes invoices to determine if they will be paid by the due date



Late-payment algorithm

Studies past due invoices and predicts when they will be paid

Speeding up cash application with AI



01 Automatically extract remittance data

02 Make suggestions on the accounts most likely responsible for the payment

03 Free up funds quicker

Reducing your AP data entry with AI



**Capture invoice
information with high
accuracy**

**Capture expense data
on the go**

**Catch costly
discrepancies**

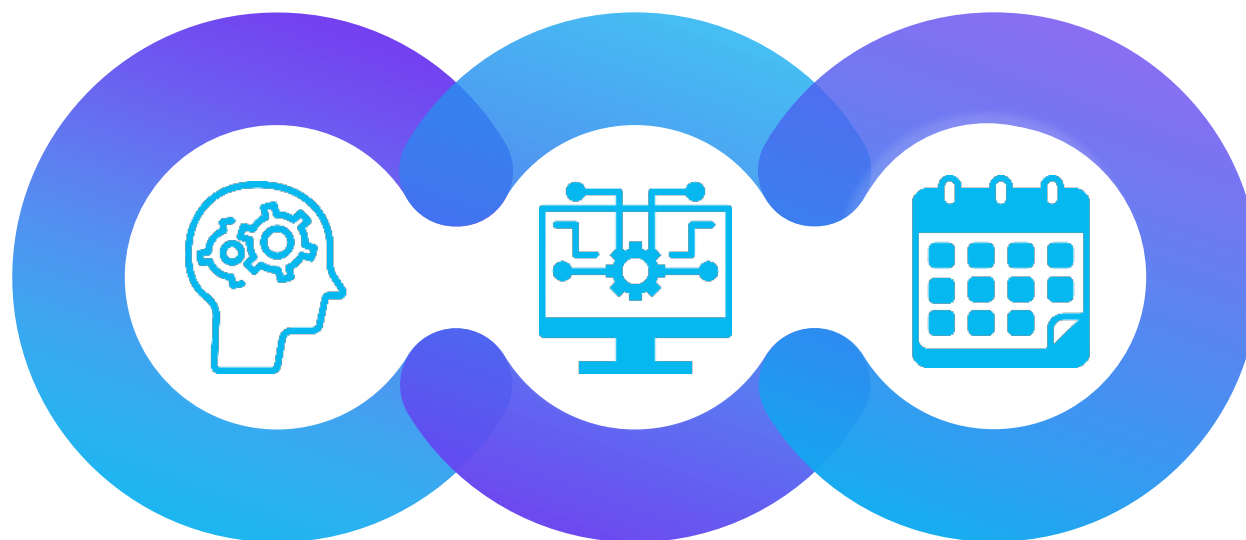
Simplify audits



Optimizing your cash *outflow* with AI



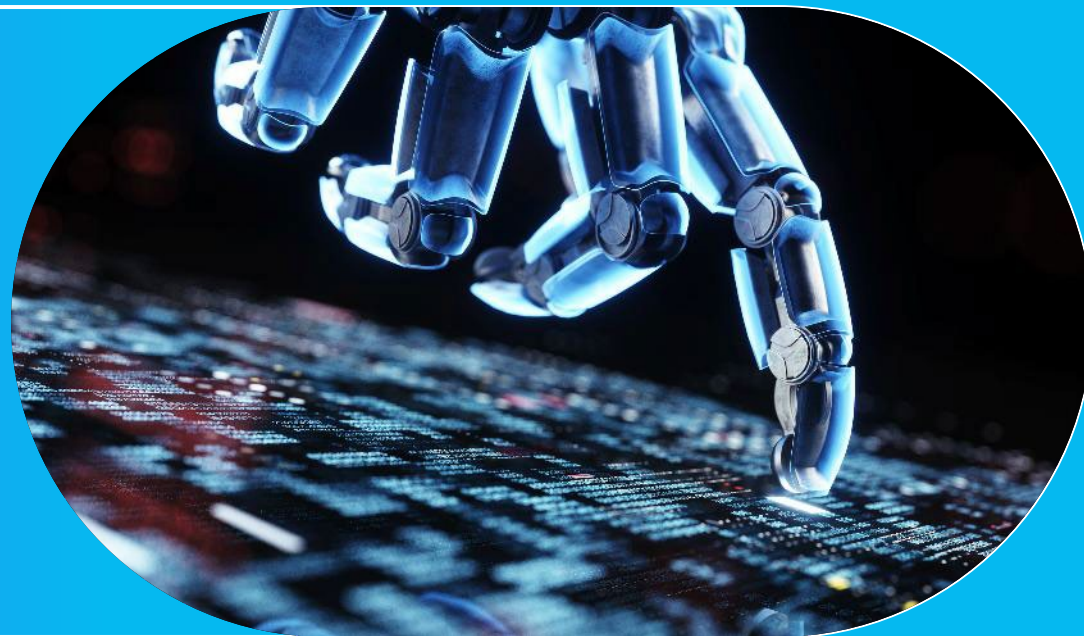
Analyzes vendor
payment
behavior for
patterns and
trends



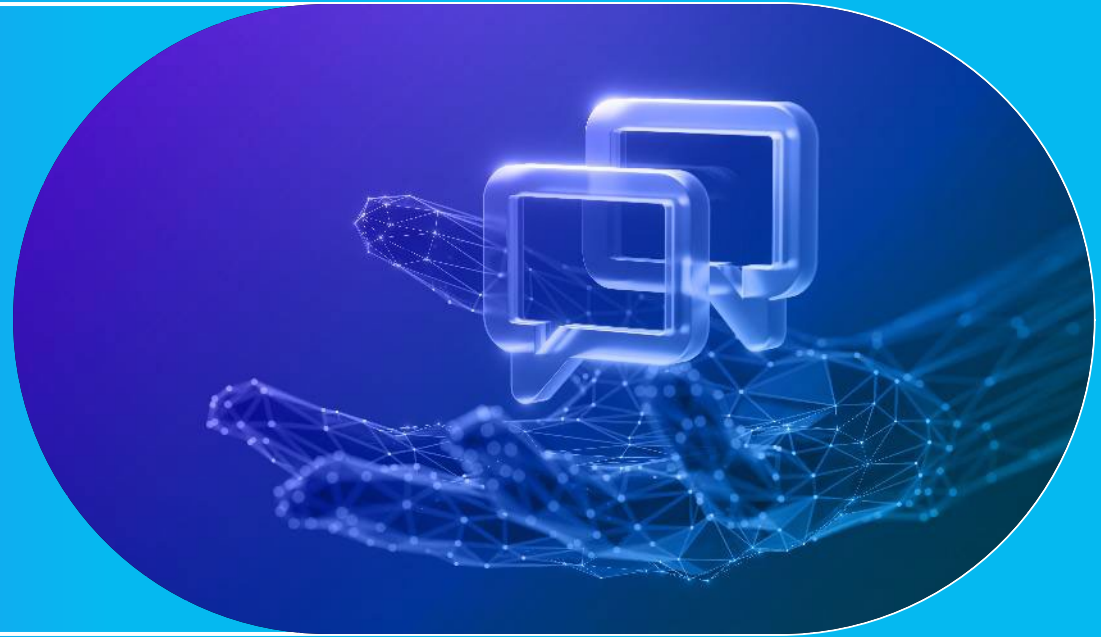
Recommends an
optimized
payment schedule

Studies your past payments

Demo



Q&A





Thank you!

