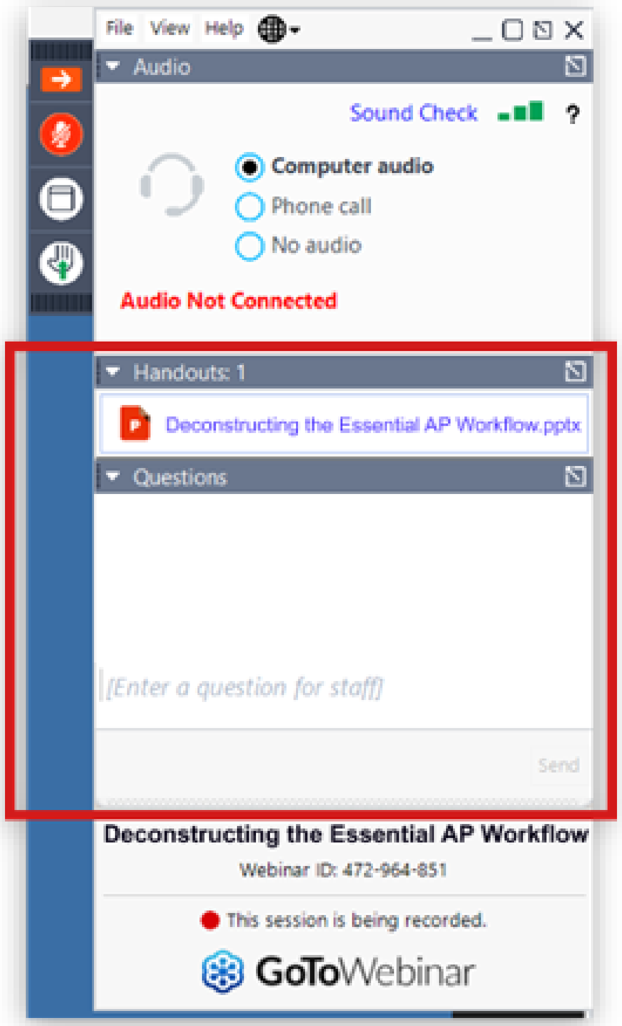
MASTERCLASS
Conquering H2: Finishing the AP Year Strong

Housekeeping



CPE credit requirements:

- Stay logged in for at least **50 minutes**
- Participate in at least **3 polls**
- Certificates will be emailed within **48 hours**
- Questions? Email **support@encoursa.com**

Carmen Paola Alvarez, Sales Development

- Helps businesses optimize their financial automation
- Lorem Ipsum
- Home base is lorem ipsum

You survived the first half!

1. Markets ended way up
2. Inflation stabilized
3. Growth slowed but stayed positive
4. US GDP declined
5. Global trade increased
6. US net exports decreased

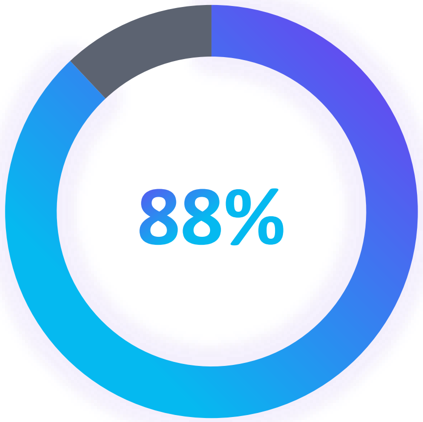
Now, let’s THRIVE in the second half!

Achieve cash consistency

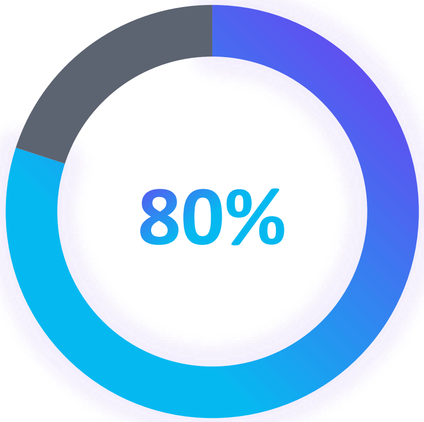
Realize AI equilibrium in AP

Maintain a growth mindset

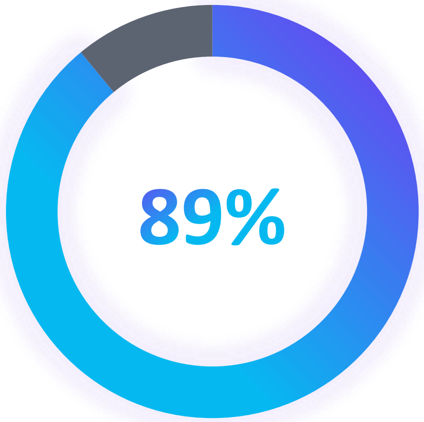
Mind on success



Execs say mindset is important to success



Execs say mindset contributes to growth



Execs say leaders need to embody a growth mindset

Poll #1: What is the definition of a growth mindset?

A

Abilities and intelligence can be developed

B

Basic qualities are static

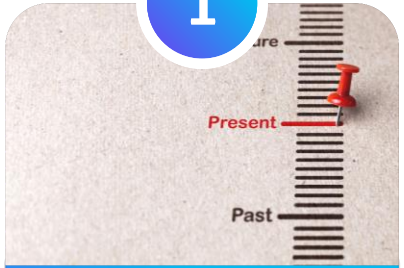
C

Change and improvement come from within

Characteristics of a growth mindset

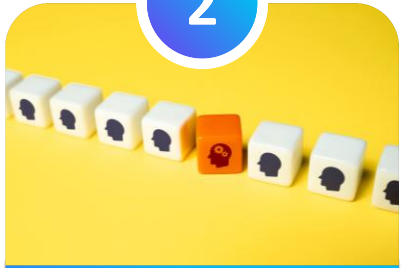
Changing your mindset

1



Identify your current mindset

2



See things differently

3

Be patient

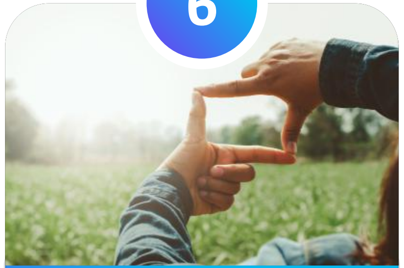
4

Accentuate the positive

5

Surround yourself with the right people

6

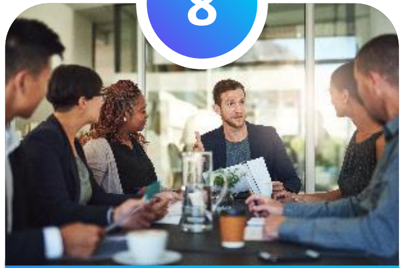


Change your perspective on failure

7

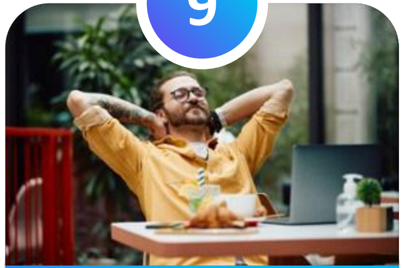
Celebrate others' success

8



Welcome feedback

9



Give yourself some slack

Poll #2: How does your org view cash flow?

A

An AP concern

B

An AR concern

C

An Accounting concern

Cash flow is your business

82%

AVERAGE

Invoices written off

24%

AVERAGE

Revenue in overdue invoices

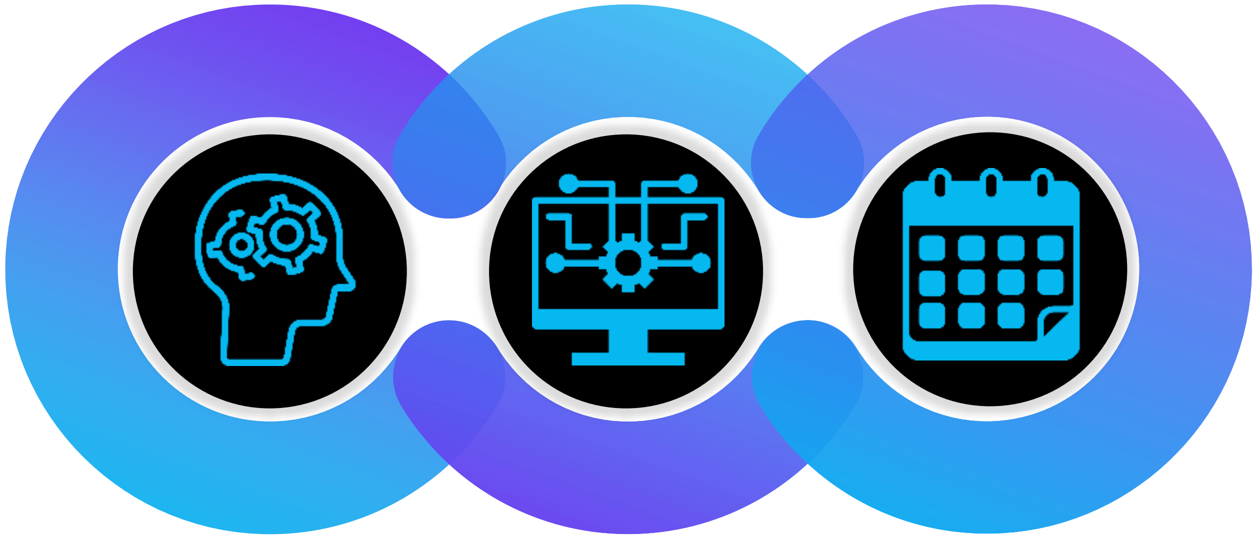
10%

SMBs

Percentage of businesses failing due to poor cash flow management

Optimizing your cash *out*flow

Analyze vendor payment behavior for patterns and trends



Maximize your payment schedule

Study your past payments

Poll #3: Where are you currently leveraging AI in your Finance and Accounting work?

A Accounts payable

B Accounts receivable

C Both

D Neither

The AI difference

63% increased work enjoyment

80% improved on-the-job performance

50% improved mental health

AI-powered AP today

Data extraction and integration

Payment initiation

Invoice matching

Reducing your AP data entry with AI

Capture invoice information with high accuracy

Catch costly discrepancies

Capture expense data on the go

Simplify audits

Initiate manual review

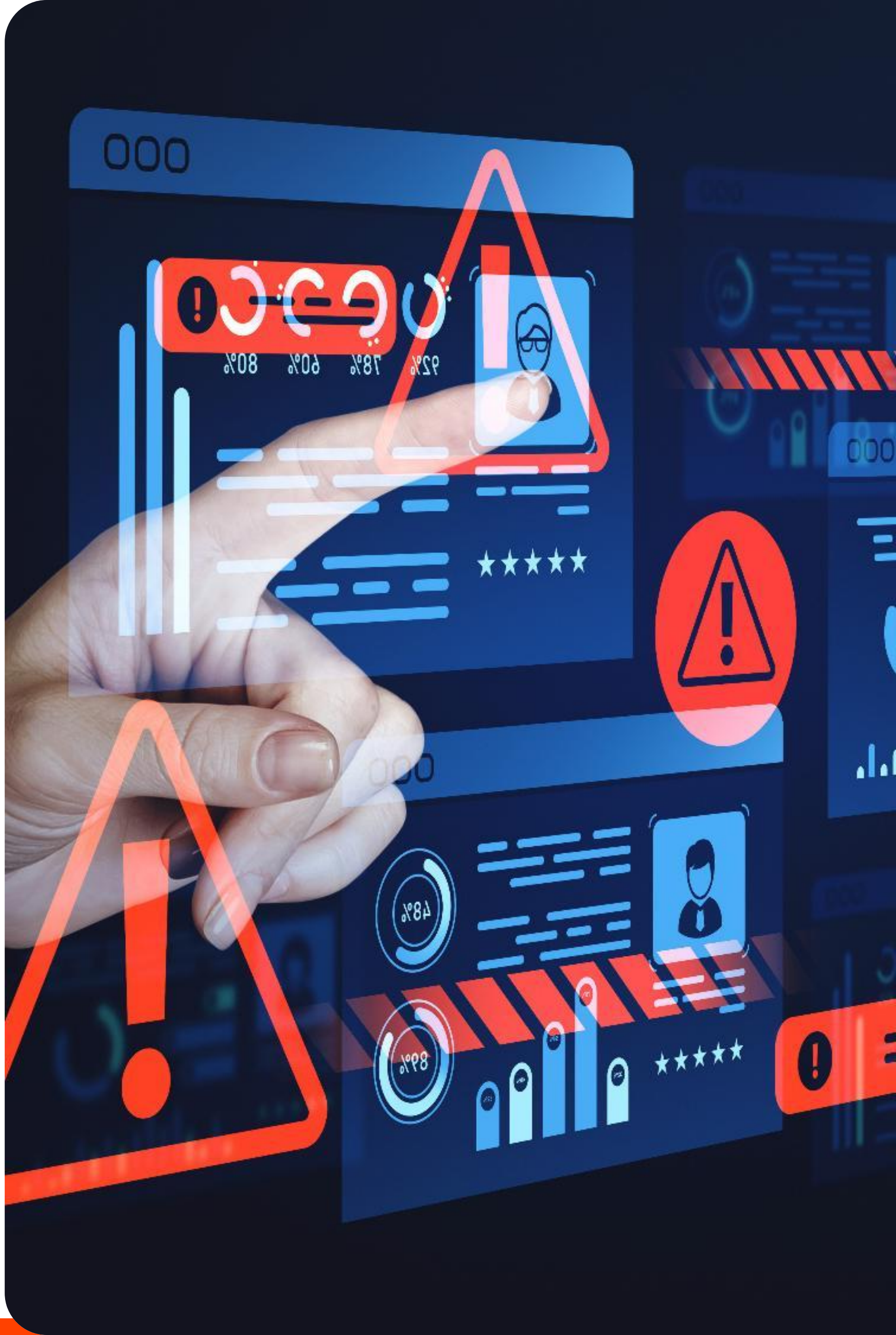
01 Manage payment details

02 AI-powered fraud management

03 Detect irregularities

04 Flag questionable transactions

05 Identify dupes



AI-powered AP tariff support

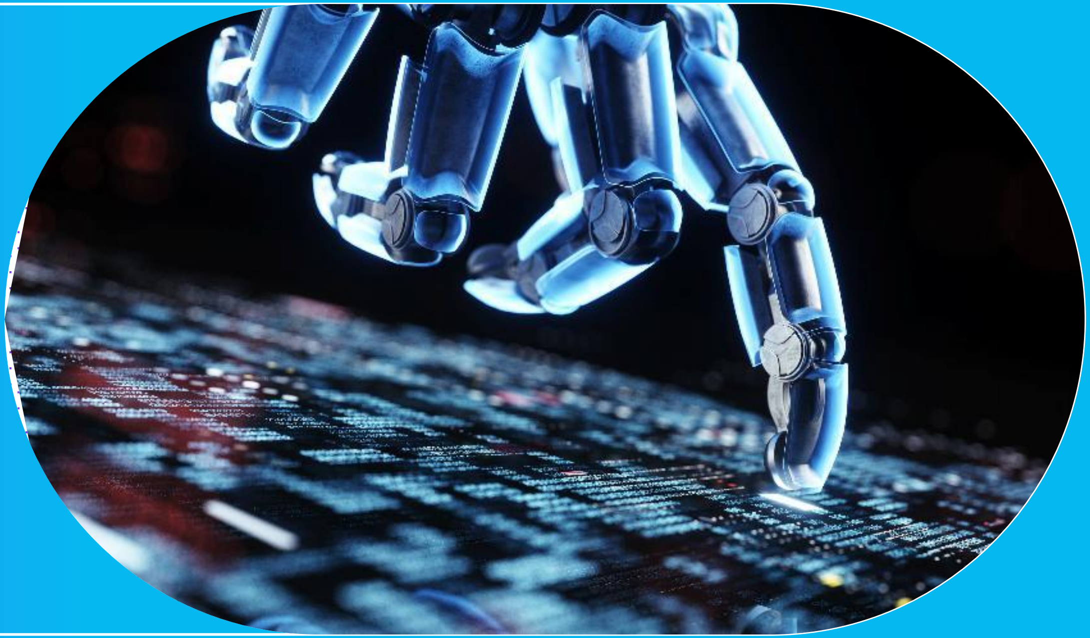
01
Regulatory compliance

02
Cost management

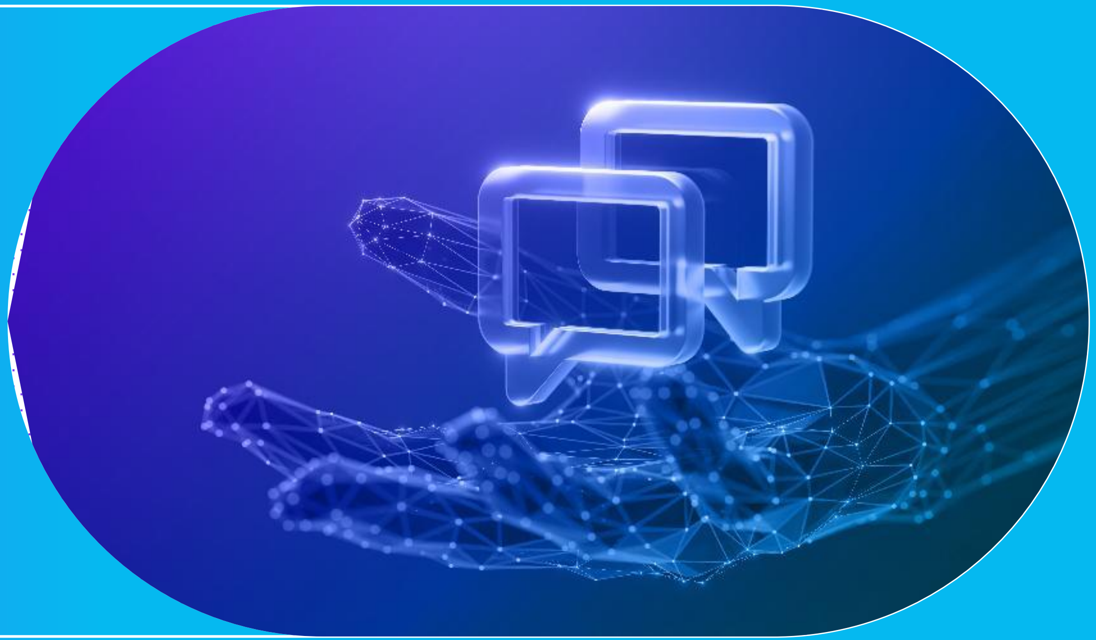
03
Reduced errors

04
Improved vendor relationships

Demo



Q&A



Thank you!